



2017 TRIBAL SELF-GOVERNANCE STRATEGY SESSION

“Tribal Self-Governance Celebrates 30 Years”

September 6-7, 2017

Mohegan Sun · 1 Mohegan Sun Boulevard · Uncasville, CT 06382

Phone: 1-888-226-7711 · www.mohegansun.com

Agenda

Meeting Purpose and Outcomes: *The Self-Governance Communication & Education Tribal Consortium (SGCETC) works in collaboration with Self-Governance Tribal Leadership and Professional Technicians to advance Self-Governance Legislative, Policy, and Budget priorities. As Self-Governance Tribes, these are times when we need to be more vigilant and steadfast to protect the progress and successes we have achieved over the past 30 years. This Strategy Session has been designed to provide the tools we need to launch a major “Tribal Self-Governance Communication and Education Campaign” that will: (1) develop stronger and better messages about Self-Governance; (2) empower participants speak about our mission and agenda; and, (3) focus on how to “get it done” on Capitol Hill and within this Administration.*

The SGCETC requests that Self-Governance Tribes and other interested parties join the 2017 Tribal Self-Governance Strategy Session and share your successful experiences and strategies to educate Congress and the Administration. This Administration and the 115th Congress have consistently used the terms “Self-Determination, Devolution, and Local Control” and we are left to ask “do they really know that Self-Governance is all of these and more”!?

We are planning to create a work environment like we did in 1988 when Congress first appropriated funding to “explore” Tribal Self-Governance to get everyone invigorated and ready to roll-up your sleeves to work. Our role is to educate the Administration and Congress on this long-standing, successful Tribal-Federal relationship that works!

The 2017 Strategy Session will kick-off the planning for the “30-Years of Tribal Self-Governance Celebration,” in 2018.

Wednesday, September 6, 2017

8:00 AM **Invocation**

8:15 AM **Tribal Welcome**

Kevin Brown "Red Eagle", Chairman, Mohegan Tribe (Invited)

8:30 AM **Opening Remarks and Overview of Strategy Session Purpose and Goals**

Chief Marilyn (Lynn) Malerba, Mohegan Tribe and Chairwoman, IHS TSGAC

Tribal Chairman/CEO W. Ron Allen, Jamestown S’Klallam Tribe and Chairman of DOI SGAC

- 9:00 AM** **2017-2019 National Tribal Self-Governance Strategic Plan Review – How did we do? What Worked?**
- Budget and Appropriations Update
 - Legislative Update
 - Administrative and Policy Update
- 10:30 AM** **Break**
- 10:45 AM** **Communication and Education Blueprint - What should be included?**
- Tribes who have initiated or been engaged in successful strategies to advance their issues can share firsthand their plan
 - How to Lobby Congress - Expert Presentation and Interactive Session
 - Recommended Tools to Develop
 - What to leave behind – Handouts, USB, etc.
- 12:30 PM** **Networking Luncheon**
Lunch will be provided for registrants. Attendees can shares ideas amongst themselves over lunch and present them to the full group after lunch
- 1:30 PM** **Self-Governance Response to Current Budget, Legislative and Policy Actions using Communication and Education Blueprint**
Working collectively, participants will develop a communication strategy that promotes Self-Governance strategic priorities.
- 3:30 PM** **Break**
- 3:45 PM** **Prepare Attendees for Training Sessions**
Identify Teams that will be responsible for educating, monitoring, tracking and mobilizing Self-Governance Tribes.
- 5:00 PM** **Assignments for Tomorrow’s Session**
- 5:30 PM** **Recess for the Day**
- 6:00 PM** **Tribal Networking Reception**

Thursday, September 7, 2017

9:00 AM Quick Review of Yesterday

9:15 AM Training Session 101: Outreach and Grassroots –

- Identify your Audience
- How to set up and prepare for Meetings with Congressional Members
- Mock Session of Self-Governance Briefing

10:30 AM Training Session 201: Packaging the Blueprint

- Portfolio folder with letter and USB or CD?
- Packaging and leave behind information

11:00 AM Identify Teams to Implement and Mobilize the Blueprint

Attendees will select one of three teams to ensure that Self-Governance priorities are advanced during the following year. Teams will consider how the Self-Governance network can coordinate work to schedule and set meetings between Self-Governance Leadership, Administrative Officials, and Congressional Members, to develop and to distribute materials ahead of the meetings, and to track meeting outcomes and any necessary follow up.

12:30 PM Lunch (Provided)

1:30 PM Putting the Blueprint Together

During this time, teams will identify initial steps and timeline for implementation of the Blueprint. Participants will also assemble a communication strategy to ensure teams are coordinating efforts throughout the year.

3:00 PM Follow-up Assignments

3:30 PM Adjourn 2017 Tribal Self-Governance Strategy Session